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## 2009 Physical Activity & Nutrition Summit

### 2009 PAN Summit Overview

7:15 - 8:00 Registration and Continental Breakfast

8:00 - 8:30 Introduction to PAN Summit

- § Emcee &ndash; Nalani Aki, Community Programs Coordinator
- § Lola Irvin, Tobacco Settlement Project Manager
- § Director of Health, Dr. Chiyome Leinaala Fukino
- § Lt. Governor James R. &ldquo;Duke&rdquo; Aiona, Jr.

8:30 - 9:30 The Need for Worksite Wellness in Hawaii: Trends and Return on Investment 956.56 Kb, Larry Chapman, MPH Senior Vice President and Director of the WellCert Program WebMD Health Services

9:30 - 9:45 Break

9:45 - 11:30 Worksite Wellness in Local Businesses &ndash; Panel presentation 652.86 Kb

- § Panel Moderator: Mark Fenton
- § Larry Chapman &ndash; WebMD
- § Gary Rockwood &ndash; Mauna Kea Resort Services LLC
- § Clifford Hayashi &ndash; Times Supermarket
- § Pauline Bailey &ndash; Punahou School
- § Stephanie Tom &ndash; Farmers Insurance Hawaii, Inc.
- § Charles Kelley &ndash; Outrigger Enterprises, Inc.
- § Allie Yamada &ndash; Castle Medical Center
- § Eileen Towata &ndash; Castle Medical Center

11:30 - 1:00 Working Lunch

Nutrition and Physical Activity Coalition: Past, Present, Future 3.13 Mb

- § Jennifer Dang &dash; State Coalition
- § Sandy McGuinness &dash; Maui County
- § Beverly Brody &dash; Kauai County
- § Kathie Pomeroy and Shawndra Holmberg &dash; Hawaii County

#### 1:00 - 4:00 Breakout Sessions

The Science Behind Worksite Wellness & Worksite Wellness Programs 642.38 Kb Larry Chapman, 2212 Senior VP and Director of WellCert, WebMD Health Services and Mark Fenton, Transportation and Public Health Consultant

Designing a Worksite Wellness Program 2.05 Mb Larry Chapman, 2212 Senior VP and Director of WellCert, WebMD Health Services

Food Self Reliance Options for Hawaii 1.32 Mb Guy Kaulukukui, Director Hawaii Island Food Self-Reliance Project, The Kohala Center

Hawaii Health Matters: Cool Community Data Tool 3.10 Mb, Robert Hirokawa, Epidemiologist, Dept. of Health, Healthy Hawaii Initiative, Science and Research Group, and Tonya Lowery-St. John, Public Health Epidemiologist, Dept. of Health, Hawaii Health Data Warehouse

Project Zest: Nutrition Education at Kalihi-Palama Health Center Andrea Macabeo, Project Manager, Kalihi Palama Health Center (KPHA), Lisa Caldwell, Registered Dietician, KPHC, Jermy Domingo, Nutrition Helth Manager, KPHC, Shirley Robinson, SNAP-Ed Community Outreach Coordinator, Dept. of Health, Healthy Hawaii Initiative

Share the Road: Promoting Bicycling as a Viable Means of Transportation Nguyen Le, Momentum Multisport, Chris Blumenstetter, Kalihi Valley Instructional Bike Exchange (KVICE) program, Pattie Dunn, University of Hawaii Bicycle Manoa Committee

Worksite Wellness Program Essentials: Three Local Examples Dr. Jay Maddock, Professor, University of Hawaii School of Public Health Services, Joan Kaneshiro, Hawaii Breastfeeding Coalition, Pat Bilyk, President, The Hawaii Breastfeeding Coalition, Deborah Zysman, Executive Director, Coalition for a Tobacco-Free Hawaii

School Wellness Policy: Updates on Successful Implementation 510.36 Kb Dave Randall, Educational Specialist for Health and Physical Education, Dept. of Education, Glenna Owens, School Food Services Manager, Dept. of Education, Cathy Tanaka, School Health Coordinator, Dept. of Health, Healthy Hawaii Initiative, Jennifer Ryan, School Health Child and Youth Specialist, Dept. of Health, Healthy Hawaii Initiative

Produce Express Program: An Example of Activate America at the Maui YMCA 493.56 Kb Mike Morris, President/CEO Maui Family YMCA

Public Access TV: A Tool in Community Education, Connection, and Mobilization Linda Puppolo, Administrative Services

Director, Akaku: Maui Public Access TV, Sandy McGuiness, Maui Physical Activity and Nutrition Coalition Coordinator

Transit Oriented Development: Connecting Transit with a Healthier Lifestyle Jackie Boland, Associate State Director, AARP, Mark Garrity, Senior Transportation Planner, Parsons Brinckeroff, Kathy Sokugawa, Chief Planner, Dept. of Planning and Permitting

Complete Streets: Moving from Policy to Implementation Brennon Morioka, Director Hawaii Dept. of Transportation, Justin Fanslau, One Voice for Liveable Islands

Safe Routes to School: Taking Ideas into Action Alvin Takeshita, Traffic Engineer Highways Division, Hawaii Dept. of Transportation, Laura Manuel, Hawaii Dept. of Transportation, Deb Hubsmith, Director Safe Routes to School National Partnership

Safe Routes to School: A Toolkit for Hawaii 621.07 Kb Laura Dierenfield, Executive Director, Hawaii Peoples Advocacy for Trails Hawaii (PATH), Bob Borns, Education Director, Hawaii PATH, Ann Peterson

Social Media Outlets: What Works Well & What Could Work Better Burt Lum, Innovation Manager, HMSA, Ryan M. Suenaga, Social Worker, Kaiser Permanente, Randy Kusaka, Communications Assistant, Blood Bank of Honolulu

How to Get Earned Media: Low Cost Strategies, Robbie Dingeman, Reporter, The Honolulu Advertiser

4:00 - 4:30 PAN Summit Closing

§ Mark Fenton, Larry Chapman, Deb Hubsmith

4:30 Summit Conclusion

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