

Wellness Champion Recruitment Letter

Do **YOU** Have What It Takes To Be A Wellness Champion?

Wellness Champions (WCs) are employees who share an interest in health and are dedicated to helping other employees participate in the (Company name's) Wellness Program. Wellness Champions take an ownership role to help make the program successful. The Wellness Champion(s) act as communication specialists for the program at your location or at multiple sites. WCs actively recruit fellow employees to participate in the program and help promote and communicate about the program. They will serve as a resource for questions and will represent your fellow employees by sharing ideas and concerns. Wellness Champions share their own creative ideas about increasing interest and actions about improving health. The estimated commitment of time per month is approximately () hours, with at least 1 hour allotted for a monthly WC meeting.

Our goal is to have the healthiest employees and the most pleasant working environment! To be a Wellness Champion, you **do not** have to be the fittest or healthiest. We are looking for representation from different roles within (Company name). All we ask is that you have a commitment to making the (Company name) Wellness Program be the best possible!

Please keep in mind that you may be asked to help with other activities such as answering fellow employee's questions about the (Company name) Wellness Program, the website, challenges/activities, or posting flyers and communication pieces.

If you are interested in becoming a Wellness Champion, please contact (contact name) at (email address) by (date).

Thank You!

(Name of Manager)